

UIM 
UNION INTERNATIONALE MOTONAUTIQUE

2018 Environmental Award

Going Green Together

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Introduction

We at the UIM, make it a point of honor to raise environmental performance of powerboating and make our sport a vector of environmental protection and sustainable development. We will continue to promote the optimal use of resources and materials, efficient logistics and transport, continued reduction of polluting, discharges to water and emissions to air.

The Environmental Award is the reflection of the values we hold high. For this reason we continue encouraging all our stakeholders to showcase their most original initiatives and their most successful innovations in terms of sustainable eco-friendly technologies. I believe that together, we can take up these challenges. Together, we can ensure a bright future for our Sport.



Dr. Raffaele Chiulli
UIM President





ABOUT THE UNION INTERNATIONALE MOTONAUTIQUE

Established in 1922, the Union Internationale Motonautique (UIM) is the world governing body for all Powerboating activities. It is fully recognized by the International Olympic Committee (IOC) and is a member of the Association of the IOC Recognized International Sports Federations (ARISF) and of SportAccord. The UIM has 64 affiliated National Federations.

The main disciplines of the UIM are :

- Circuit (F1, F2, F500, F4, Formula Future.)
- Offshore (XCAT, Class 1, Class V1 etc.)
- Pleasure Navigation
- Radio-controlled boats
- Aquabike (Jet ski)
- Solar & Electric

In the quest of increasing media exposure, improvement of financial independence, and geographic growth, the UIM has contracted promoters dealing with the flagship classes of its different racing disciplines such as Offshore, F1 Circuit and Aquabike Class Pro. As the Internationally recognized authority for world power boating, the UIM is taking the lead in protecting and building the future of the Sport on behalf of its national federations and competitors and is responsible for creating a safe, accessible, unified and thriving sport.



OUR COMMITMENT TO THE ENVIRONMENT

The UIM has identified the importance of controlling environmental impacts and has adopted several specifications over the years to implement actions in keeping with its Environmental Policy.

To stress the meaning of sustainable development, the UIM has signed a Cooperation Agreement with the United Nations Environment Program (UNEP) to further its range of environmental initiatives, share expertise and work together for “greening” the Sport.

UIM, INSTITUTIONAL PARTNER OF THE PLANET SOLAR PROJECT

An agreement that highlights a same vision of a sustainable future of our Planet with solar-powered boats and a willingness to align the common forces to better spread this message throughout the world.



ABOUT THE UIM ENVIRONMENTAL AWARD



For its 9th edition, the UIM Environmental Award and Special Mentions allows the environmental leaders, whether individuals or organizations to showcase their most original initiatives and their most successful innovations in term of environmentally friendly technologies. All the candidacies, and not only those of the finalists and prize-winners, embody brilliantly the complete and multi-form face of a nautical industry in perpetual evolution in front of environmental challenges.

1. WHO CAN ENTER

UIM Member Federations, racing teams, boat builders, engine manufacturers, universities, research centers, scientists, Non-Governmental Organizations (NGO's), event organizers, companies and individuals are all eligible for the 2017 UIM Environmental Award and Special Mentions.

The Awards can be won through positive and proven actions and efforts favoring the protection of the environment which result in a reduction of the environmental footprint in all types of motorboating activities.

2. WHAT IS THE BENEFIT OF THE RECOGNITION

The winners of the 2018 Environmental Award and Special Mentions will be invited to attend the UIM Awards Giving Gala to be held at the prestigious Salle des Etoiles – Sporting Monte-Carlo on 23rd March 2019. The winners will be presented on stage with a personalized trophy in presence of HSH the Prince Albert II and 450 international guests including international press representatives, televisions, photographers and the UIM TV Production.



Specifically designed sessions to **showcase your business and expertise**



Guaranteed visibility in front of key decision-makers

3. HOW TO ENTER

Simply complete the Entry Form for the 2018 Environmental Award incl. terms and conditions for application available on the “News” section of the UIM website

www.uimpowerboating.com

and return it to the UIM Office by email:

uim@uimpowerboating.com

no later than 25th January 2019

THE ENVIRONMENTAL AWARD WINNERS

TOOLKIT

OPEN MODULE

SUSTAINABLE SPORT & EVENTS

SUSTAINABILITY STUDY

E-LEARNING

2017
INTERNATIONAL FEDERATIONS' SUSTAINABILITY INVENTORY by AISTS

ARISF

aists

Economic impact

2016
FULL ELECTRIC ENGINE FOR POWERBOAT RACING
by Terra Modena Mechatronic SRL

2015
HY-41 By Hydros Solutions

2014
COUNTRY OF LATVIA

THE SPECIAL MENTIONS WINNERS



Special Mention for
GREENING THE SPORT



Special Mention for
INNOVATION



Special Mention for
ENVIRONMENTAL BENEFIT

2017

Powerboating goes Green
by H2O racing

2016

V5
by Vripack

2015

Jet Ski Kid Electric
by P&B developpements services

2014

Solar1 World Championship
by Solar1

2013

V20 Solar Boat
by Vripack

2016

400 ROS COMPETITION OUTBOARD by
Mercury Racing

2015

V-24 The World's cleanest race boat by
Mannerfelt Design Team AB

2014

LITHIONICS BATTERIES
by STR Europe

2013

Computing sustainability in the yachting
sector
by VSY

2017

SEAir Flying RIB
by SEAir

2016

XCAT GRAND PRIX LUGANO
by Associazione Swiss Lake Lugano

2015

Hydrocontest - Incubating the boats of
tomorrow
by Hydros Foundation

2014

Design and picture the "Miia Boat"
by Over 100mph

2013

Multi-site Certification
of Azimut Benetti Group

THE UIM ENVIRONMENTAL AWARDS CEREMONY

Saturday 23rd March 2019
Salle des Etoiles, Sporting Monte-Carlo



THE AWARDS CEREMONY NOT TO BE MISSED

Every year, more than 450 guests are part of the UIM Awards Giving Gala Ceremony at the prestigious Salle des Etoiles - Sporting Monte-Carlo



EVERY YEAR THE CEREMONY IS PRESIDED BY VERY IMPORTANT PERSONALITIES

HSH The Prince Albert II, Princess Astrid of Belgium, Piero Ferrari vice chairman of Ferrari, Jacques Villeneuve, former F1 car World Champion, Mario Cipollini, Sergey Bubka, Yelena Isinbaeva to name only a few...





BEING ON STAGE, A VERY SPECIAL MOMENT

The Environmental Awards winners have the chance to be awarded during the UIM World Champions Awards Giving Gala



MEDIA PROMOTION

The UIM works with media Partners, publishers, news agencies and media outlets to deliver breaking news, features and articles across digital, print and broadcasting platforms.



International Media Promotion



Digital (event, website, social media platforms, Youtube Channel)



Media Partnerships



National Federations' Media Networks



Live Broadcasts



Event Highlights



Mobile ENG crews for news collection

62 COUNTRIES REPRESENTED IN NEWS COVERAGE

2.5K PRESS RELEASES READ

100+ ACCREDITED MEDIA

20K VIDEO VIEWS

55K FACEBOOK REACH



Who will win the 2018 UIM Environmental Award and Special Mentions ?

SUBMIT YOUR ENTRY BEFORE JANUARY 25th 2019



BENEFITS FOR BECOMING <i>UIM Green Partner</i>	GREEN PARTNER PACKAGE € 10 000
• Brand / Logo on Event programme with the mention « UIM Green Partner »	YES
• Brand / Logo on Gala banners with the mention « UIM Green Partner »	YES
• Brand / Logo on interview backdrop with the mention « UIM Green Partner »	YES
• Brand / Logo on photocall backdrop with the mention « UIM Green Partner »	YES
• Brand / Logo on press conference banner with the mention « UIM Green Partner »	YES
• Involvement in the UIM Awards Giving Ceremony	YES
• Exhibition space / opportunity (TBC)	YES
• Sample distribution (TBC)	YES
• Free invitations for Gala dinner & VIP Cocktail	Up to 5 Guests
• Badge with access to VIP Areas	5 VIP badges
• Visibility on UIM website : insertion of your logo together with the mention “UIM Green Partner”	YES
• Advertising page UIM Yearbook	1 Full page advertising
• Advertising page in one targeted UIM Newsletter	1 Full page advertising
• UIM Gala dedicated media releases	UIM Green partner logo in the post-event press release

For more information please contact the UIM
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UIM 
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Yes. We Care

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